

VALID PURCHASE DATES: JUNE 1, 2011 THROUGH DECEMBER 31, 2011.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
P.O. Box 49380
Dept. 816-401B
Strongsville, OH 44149-0380

*Must be postmarked on or before
January 31, 2012.*

CALCULATE YOUR REBATE

Qualifying Categories	Total Cases Purchased	Rebate Per Case	Total Rebate
General Mills Snacks	_____ x	\$ 3.00	= \$ _____
	(10 cases maximum)		(\$30 maximum)

Valid on: Chex Mix®, Simply Chex®, Nature Valley® Granola Bars, Cereal Bars, Fiber One® Bars, Cascadian Farm™ Bars, General Mills Snack Bar Variety Pack and Golden Grahams™ Treats – Chocolate & Marshmallow (foodservice 4-pack only). Not valid on Bugles.

OPERATOR INFORMATION

I am a Foodservice Operator in (check only one): College & University K-12 Lodging B & I Independent Healthcare Restaurant Other _____

Establishment _____

Contact Name _____ Contact Title _____

Street Address (No P.O. Boxes) _____

City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____

Email Address _____
TO RECEIVE ADDITIONAL OFFERS AND COMMUNICATIONS FROM GENERAL MILLS FOODSERVICE.

Operator Signature (Required) _____

Chain/Buying Group (Optional) _____

Distributor House _____

City _____ State _____

TO RECEIVE YOUR REBATE

- Purchase qualifying General Mills Snacks between 6/1/2011 and 12/31/2011.
- Rebate form must be postmarked on or before 1/31/2012.
- Offer valid for Foodservice Operators only.
- Limit one submission per school district. Collect for all schools in your district and send in one easy submission. No P.O. Boxes unless accompanied by a physical street address.
- Fill out this form completely. Allow six to eight (6-8) weeks for processing.
- Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.
- Purchases must be made from a foodservice/broadline distributor.
- Distributor recaps must include distributor logo and valid purchase dates. Operator or Establishment name on this form must match name on submitted invoice(s).
- This offer cannot be combined with any other offer.
- This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.
- General Mills Foodservice reserves the right to audit request for payment.

SAVE \$3

PER CASE on GENERAL MILLS SNACKS!

(After Rebate)



GENERAL MILLS
FOODSERVICE



generalmillsfoodservice.com

1 • 800 • 882 • 5252