

# THE Right Course

POWERFUL MENU SOLUTIONS  
FOR TODAY'S ECONOMY

SmartStaples™

See reverse side for versatile money-saving solutions...

## GRAND SAVINGS!

EARN UP TO  
**\$1000**

**BONUS!**  
INCLUDE MAYO IN  
YOUR PURCHASE & ADD  
**\$1 PER CASE**  
up to \$100



CATEGORIES	# OF CASES PURCHASED
<input type="checkbox"/> <b>BASES:</b> Qualifying KNORR® and LeGoût® SKUs	
<input type="checkbox"/> <b>SOUPS &amp; SIDES:</b> Qualifying KNORR® SKUs	
<input type="checkbox"/> <b>SAUCES &amp; GRAVIES:</b> Qualifying KNORR® and LeGoût® SKUs	
<input type="checkbox"/> <b>MAYONNAISE &amp; DRESSINGS:</b> Qualifying Hellmann's®, Best Foods® and Wish-Bone® SKUs	
<input type="checkbox"/> <b>BEVERAGES:</b> Qualifying Lipton® Tea SKUs	
<input type="checkbox"/> <b>SPREADS:</b> Qualifying Promise® and Country Crock® SKUs	

  

The more categories you buy from... the more you save per case! <i>Qualifying SKUs shown on back side.</i>	TOTAL # OF CATEGORIES	TOTAL # OF CASES (UP TO 100 CASES)
	_____	_____

  

<b>BONUS!</b>	TOTAL # OF CASES (SAME AS ABOVE)
<i>If your purchase includes mayonnaise, add \$1/case to your entire order.</i>	_____

### BUY MORE, SAVE MORE!

buy from <b>5</b> categories	<b>save \$9/case</b>
buy from <b>4</b> categories	<b>save \$7/case</b>
buy from <b>3</b> categories	<b>save \$5/case</b>
buy from <b>2</b> categories	<b>save \$3/case</b>
buy from <b>1</b> category	<b>save \$2/case</b>

**BONUS!**  
If your purchase includes mayonnaise, add \$1/case to your entire order.  
*(max \$100 bonus)*

REBATE/CASE (SEE TABLE)	SUBTOTAL
x \$ _____ =	\$ _____
BONUS REBATE/CASE	BONUS
x \$1/CASE (MAXIMUM BONUS \$100) =	+\$ _____
	<b>TOTAL REBATE (MAX \$1000)</b>
	= _____

Promotional period: January 1, 2010 – June 30, 2010 TOTAL REBATE NOT TO EXCEED \$1000



**Please Print Clearly**

Name \_\_\_\_\_

Title \_\_\_\_\_

Operation Name \_\_\_\_\_

Operation Type/Segment \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Distributor \_\_\_\_\_ City \_\_\_\_\_

**Qualifying Rules:**

1. Rebate for foodservice operators in the U.S. only. Rebates are for specific locations and will not be processed for agents or other representatives of operators.
2. Earn a maximum of \$1000.00 per coupon; 100 case maximum during the promotional period.
3. This offer is good only for the item numbers listed on this coupon.
4. Verify purchases by submitting copies of invoices along with completed coupon. Handwritten invoices will not be accepted.
5. Offer valid only for purchases made through foodservice distributors. Club Store and Cash & Carry purchases are not eligible.
6. All claims must be postmarked by July 31, 2010. Allow 8 to 12 weeks delivery for rebate.
7. Void where prohibited.
8. Limit one coupon per location. Coupon cannot be combined with other offers.
9. Unilever Foodsolutions reserves the right to cancel this promotion at any time.
10. Please highlight eligible items on invoice submission.

Mail coupon and qualifying invoices to:  
**The Right Course – Deal # 140032**  
P.O. Box 2236  
Traverse City, MI 49685-2236  
Attn: Rebate Department



Introducing...

SmartStaples™

THE RightCourse  
POWERFUL MENU SOLUTIONS  
FOR TODAY'S ECONOMY

In today's economy, you need smart ways to reduce costs – without sacrificing quality.

Now, more than ever, operators are searching for new ways to build business and maximize profitability. That's what Smart Staples™ are all about. Smart Staples™ offer a new way to think about stocking your pantry. These versatile chef-inspired products deliver customer-pleasing flavor combined with exceptional value and consistent quality. They can save you money, time and labor. *That's why we call them smart!*

**BASES**

LeGoût® Cream Soup Base (No MSG Added) 6/28 oz.	10037500758961
LeGoût® Cream Soup Base 6/28 oz.	10037500898513
KNORR®/LeGoût® 095™ Chicken Base 12/1 lb.	10037500885308
KNORR®/LeGoût® 095™ Beef Base 12/1 lb.	10037500859309
KNORR Ultimate® Roasted Chicken Base 1/10 lb.	10048001914732
KNORR Ultimate® Roasted Chicken Base 6/1 lb.	10048001914688
KNORR Ultimate® Roasted Beef Base 1/10 lb.	10048001914749
KNORR Ultimate® Roasted Beef Base 6/1 lb.	10048001914695
KNORR Ultimate® Vegetable Vegetarian Base 1/10 lb.	10048001759791
KNORR Ultimate® Vegetable Vegetarian Base 6/1 lb.	10048001204307

**SOUPS & SIDES**

*All Soup du Jour/SoupWorks® SKUs are included in the Smart Staples™ program*

KNORR® Soup du Jour/SoupWorks® Chicken Noodle 4/15.4 oz.	10048001763514
KNORR® Soup du Jour/SoupWorks® Broccoli Cheese 4/19 oz.	10048001763606
KNORR® Soup du Jour/SoupWorks® Hearty Chili with Beef 4/41.6 oz.	10048001061443
KNORR® Macaroni and Cheese 4/25.3 oz.	10048001763965

**SAUCES & GRAVIES**

KNORR® Demi-Glace Sauce Mix 4/2 lb.	10048001916378
KNORR® Red Wine Flavored Demi-Glace Sauce Mix 8/1 lb.	10048001916415
KNORR® Hollandaise Sauce Mix 4/1.5 lb.	10048001916385
KNORR® Alfredo Mix 4/1 lb.	10048001758091
KNORR® Instant Au Jus Mix 12/3.7 oz.	10021500800188
KNORR® Instant Brown Gravy Mix 12/7 oz.	10021500800126
LeGoût® Instant Au Jus Mix 16/4 oz.	10037500750033
LeGoût® Instant Beef Flavor Gravy Mix 8/1 lb.	10037500750019

**BEVERAGES**

Lipton® Smooth Blend Gallon Iced Tea 4/24 Ct.	10041000002837
Lipton® Traditional Black 10/100 Ct.	10041000002912
Lipton® Traditional Black, Decaf 6/72 Ct.	10041000002905
Lipton® Traditional Green 5/100 Ct.	10041000068390
Lipton® Specialty Tea Earl Grey 6/28 Ct.	10041000001175
Lipton® Specialty Tea English Breakfast 6/28 Ct.	10041000001168

Enjoy the new **LOWER PRICE** of Hellmann's®/Best Foods® Mayonnaise!

**MAYONNAISE & DRESSINGS**

BONUS REBATE QUALIFIERS

Best Foods® Real Mayonnaise 4/1 Gallon	10048001265742
Best Foods® Real Mayonnaise 30 lb. Bag-in-Box	10048001265766
Best Foods® Real Mayonnaise 30 lb. Pail	10048001265582
Best Foods® Real Mayonnaise 204-3/8 oz. PC packs	10048001265759
Best Foods® Light Mayonnaise 4/1 Gallon	10048001267753
Best Foods® Light Mayonnaise 204-7/16 oz. PC packs	10048001267654
Hellmann's® Real Mayonnaise 4/1 Gallon	10048001265308
Hellmann's® Real Mayonnaise 30 lb. Pail	10048001265544
Hellmann's® Real Mayonnaise 204-3/8 oz. PC packs	10048001265377
Hellmann's® Light Mayonnaise 4/1 Gallon	10048001267302
Hellmann's® Light Mayonnaise 204-7/16 oz. PC packs	10048001267074
Hellmann's® Light Mayonnaise 504-7/16 oz. PC packs	10048001267197
Hellmann's® Extra Heavy* 4/1 Gallon	10048001265407

Wish-Bone® Italian 4/1 Gallon	10041000006156
Hellmann's® Classic Creamy Caesar 4/1 Gallon	10048001257228
Hellmann's® Creamy Ranch 4/1 Gallon	10048001257112
Hellmann's® Italian 4/1 Gallon	10048001257105
Hellmann's® Classic Creamy Caesar 2/1 Gallon	10048001066875
Hellmann's® Creamy Ranch 2/1 Gallon	10048001066899
Hellmann's® Chunky Blue Cheese 2/1 Gallon	10048001067001
Hellmann's® Balsamic Vinaigrette 2/1 Gallon	10048001067018
Hellmann's® Italian 2/1 Gallon	10048001067025
Hellmann's® Honey Mustard 2/1 Gallon	10048001067032

**SPREADS**

Promise® 600/5g PC packs	10011115182007
Promise® 300/5g PC packs	10011115220443
Country Crock® 432/14g PC packs	10040600507513
Country Crock® 300/5g PC packs	10027400731607

\*Limited geographic availability

For consumer and channel insights, menu solutions and recipe ideas, visit [unileverfoodsolutions.us/smartstaples](http://unileverfoodsolutions.us/smartstaples)

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